

PRINCIPLES OF MICROECONOMICS
ECONOMICS 1021A-001
Department of Economics
Western University
September 2023

Instructor: Peter Streufert

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Office hours: Tu 11am-12noon, W 11am-2pm (ET, via Zoom)

Course website: <http://owl.uwo.ca/portal>

Delivery mode: In person

Lecture time and place: TuTh 5:30-6:30pm, NSC 145

Tutorials: Fridays, various times and locations, numbered 006-012, 018, 040

Undergraduate Inquiries: 519-661-3507, 4075 Social Science, econugrd@uwo.ca

Registration Note:

You are responsible for ensuring you are registered in the correct courses. If you are not registered in this course, the Department will not release any of your marks until your registration is corrected. You may check your timetable by using the Login on the Student Services website at <https://student.uwo.ca>. If you notice a problem, please contact your home Faculty Academic Counsellor immediately.

Prerequisite Note:

There are no prerequisites for this course. The former Economics 1020 is an antirequisite.

Course Description:

As stated in the university's academic calendar, this course concerns: the problem of scarcity and its implications; opportunity cost, specialization, and exchange; supply and demand; economic choices of households and firms; competition and monopoly; resource markets; public policy; income distribution.

Course Learning Outcomes:

A. Students will have the opportunity:

1. To implement the economic way of thinking using the concepts of scarcity, marginal analysis, tradeoffs, and incentive.
2. To explain how prices and quantities are determined in competitive and non-competitive markets.
3. To determine how consumers react to changes in price and to budget limitations.
4. To discuss the types of costs faced by producers and how producers maximize profit under conditions of perfect competition, imperfect competition, and monopoly.
5. To examine the impact of government policies and government interventions in markets.
6. To explain how wages are determined in a competitive labour market

Textbook:

B. The textbook is Michael Parkin and Robin Bade, *Microeconomics: Canada in the Global Environment*, 11th edition, Pearson Canada, 2021. The bookstore sells an access card to the etext and the digital MyLab study materials. Both the textbook and MyLab are required. The MyLab course ID for this section of Economics 1021 is streufert74158.

C. If you want a physical copy of the book, you can [1] use the Print Offer inside of MyLab to purchase a looseleaf copy for around \$80 or [2] buy a second-hand book (the 10th edition is close, but not exactly the same). However, MyLab remains required because [1] practice MyLab problems will be assigned throughout the course, and [2] MyLab will be used for online examinations if necessary (to prepare for that unlikely event, please register your copy of MyLab to your UWO student number and your UWO email address).

Technical Requirements:

D. Students are required to have a computer with a camera, a microphone, and a stable internet connection. This equipment is needed for the following purposes: (1) to access MyLab, (2) to access the resources and announcements on OWL, (3) to participate in office hours on Zoom, and (4) to be prepared for unexpected contingencies.

E. Digital access will be restricted to students with UWO credentials. In particular, (1) Zoom office hours and the course OWL site are only accessible by means of UWO email addresses (uwo.ca or ivey.ca), and (2) your instructor will only see emails from UWO email addresses.

F. For technical support on MyLab, please use the MyLab help page. For technical support on OWL, see the OWL Help page or contact Western Technology Services. Google Chrome and Mozilla Firefox are the preferred browsers for OWL (please update your browser frequently).

Marking:

G. The course mark will be determined by two 90-minute midterm examinations (25% each) and a two-hour final examination (50%). The midterms are tentatively scheduled for Sunday October 15, 1:00-2:30pm, and Sunday November 12, 1:00-2:30pm. The final exam will be scheduled by the registrar at a later date.

H. Although some examination questions will resemble homework problems, students should not expect that all examination questions will resemble homework problems. Further, no information about the format of the questions will be given prior to the examinations. This allows the instructor to more efficiently examine whether students have accomplished the course learning outcomes.

I. As in any other university course, it is impossible for the instructor in this course to perfectly predict the difficulty of an examination. Because of this, students should not expect that the course mark will equal the average percentage of correctly answered examination questions. Rather, systematic adjustments to such percentages will occur.

Provisions for Fairness:

J. Full examination instructions will be made known as the examinations approach. However, two rules can be expected. (a) During examinations, students may not communicate about exam content with any person other than the instructor. This implies that students may not talk with the proctors about the exam content. (b) During examinations, students may not use any books, or notes, or cell

phones, or electronic dictionaries, or any device with graphing or programming capabilities. Cheap calculators will be the only devices allowed.

K. In exceptional circumstances such as illness, university policies apply. For example, see the social science policy at https://counselling.ssc.uwo.ca/procedures/academic_consideration.html. Note that these policies apply both to regularly scheduled examinations and to make-up examinations. Also note that Economics Department policy requires that a student missing an exam contact the instructor either before the missed exam (if applicable) or within 24 hours of the missed exam (if at all possible). Failure to do so will routinely invalidate the excuse. Unexcused unwritten exams receive a mark of zero.

L. There are no make-up midterm exams. Rather, an excused midterm's weight will be shifted to the final exam.

M. Make-up final exams will be scheduled by the instructor. (Note that Paragraph K applies to make-up final exams.)

N. Students who have been excused from one or more exams may find that their final exam differs in form and/or content from the final exam given to students who have written all exams at the regularly scheduled times. For example, a student who has not written one of the midterms may find that their final exam (whether regularly scheduled or make-up) has more questions concerning the material that would have been tested on the unwritten midterm. Or, for another example, a student writing a make-up final exam may find that their final exam has questions on different topics than those tested in the regularly scheduled final exam, and that those questions need to be answered by essay rather than short-answer or multiple-choice. Such alterations are not intended to change the expected difficulty of the exams.

Schedule:

O. The course will tentatively follow the schedule below. Note that we will not be covering chapters 7, 8, 15, 16, and 18.

Sept 7 - Oct 13 (exam Oct 15)

What is economics? Chapter 1, including appendix

The economic problem. Chapter 2

Demand and supply. Chapter 3, including mathematical note

Elasticity. Chapter 4

Efficiency and equity. Chapter 5

Oct 17 - Nov 10 (exam Nov 12)

Government actions in markets. Chapter 6

Possibilities, preferences, and choices. Chapter 9

Output and costs. Chapter 10

Nov 13 - Dec 7 (exam sometime between Dec 10 and Dec 22, inclusive)

Perfect competition. Chapter 11

Monopoly. Chapter 12

Monopolistic competition. Chapter 13

Oligopoly. Chapter 14

Labour markets. Part of chapter 17

Privacy, Copyright, Conduct:

P. Students may not record office hours or any other online session. This is to protect the privacy of the other students.

Q. All course materials are protected by copyright law. Thus a student may not reproduce (or allow others to reproduce) any of the course materials, unless it for the student's own educational purposes.

R. Students are expected to follow the [Student Code of Conduct](#).

Please Note
Department & University Policies for Fall 2023

The University expects all students to take responsibility for their own Academic Programs. Students should also check their registration to ensure they are enrolled in the correct courses.

1. **Guidelines, policies, and your academic rights and responsibilities** are posted online in the current Western Academic Calendar at: <http://westerncalendar.uwo.ca>. Claiming that “you didn’t know what to do” is not an acceptable excuse for not following the stated policies and procedures.
2. Students must familiarize themselves with the **“Rules of Conduct for Examinations”** http://www.uwo.ca/univsec/pdf/academic_policies/exam/administration.pdf.
3. **Cheating as an academic offence:** Students are responsible for understanding what it means to “cheat.” The Department of Economics treats cheating incidents very seriously and will investigate any suspect behavior. Students found guilty will incur penalties that could include a failing grade or being barred from future registration in other Economics courses or programs. The University may impose further penalties such as suspension or expulsion.
4. **Plagiarism:** Students must write their essays and assignments in their own words. When taking an idea/passage from another author, it must be acknowledged with quotation marks where appropriate and referenced with footnotes or citations. Plagiarism is an academic offence (see Scholastic Discipline for Undergraduate Students in the Western Calendar at http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_20).

Western University uses software to check for plagiarism and students may be required to electronically submit their work. Those found guilty will be penalized as noted in point 3.

5. It is a Department of Economics policy that **NO** assignments be dated, stamped or accepted by staff. Students must submit assignments to the instructor.
6. **Appeals:** University policies and procedures for appealing a mark can be found in the Student Academic Appeals section in the current Western Academic Calendar at: http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_14. **Please note the relevant deadlines.**

Department of Economics procedures for appealing a mark can be found here: https://economics.uwo.ca/undergraduate/program_counselling/responsibilities_policies.html#appeals. The Department will not consider an appeal unless an attempt has been made to settle the matter with the instructor first. Students who remain dissatisfied with the outcome may proceed to submit an appeal to econugrd@uwo.ca. Please follow the instructions and use the appeal form shown in the above link.

7. **Systematic adjustments of a class grade distribution** (either up or down) can occur in Economics courses. The fact that grades have been adjusted is **not** grounds for an appeal.

8. Note the following **add and drop deadlines**:

- **Deadline to ADD or DROP a first term full or half course:** **Fri, Sept 15, 2023**

- **Deadline to WITHDRAW from a first term full or half course:** **Mon, Nov 13, 2023**

Policy Regarding Makeup Tests and Final Examinations

Faculty of Social Science policy states that oversleeping or misreading an exam schedule is NOT grounds for a makeup. This rule applies to midterm and final exams in the Department of Economics.

Policies Regarding Academic Accommodation

- Academic accommodation will not be granted automatically on request. Students must demonstrate by documentation that there are compelling medical or compassionate grounds before academic accommodation will be considered. The Faculty of Social Science's policies on academic accommodation are found at https://counselling.ssc.uwo.ca/procedures/academic_consideration.html
- **Accommodation for Students with Disabilities:** Students with disabilities or accessibility challenges should work with Accessible Education (formerly SSD, see http://academicsupport.uwo.ca/accessible_education/index.html), which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).
- **Rewriting Exams and Retroactive Reweighting are NOT Permitted:** Students who proceed to write a test or examination must be prepared to accept the mark. Rewriting tests or examinations, or retroactive reweighting of marks, is **not** permitted. Students must also book travel arrangements AFTER final exam dates have been posted as they must not conflict with test or final exams.
- Unless medically incapable of doing so, students must notify their instructor prior to the test date or at least within **24 hours** when requesting a makeup exam. Failure to follow this procedure may result in denial of academic accommodation and a grade of zero. Students should also set up an appointment as soon as possible to meet with their instructor. If the instructor is not available, send an email message to the instructor, copying the Undergraduate Coordinator at econugrd@uwo.ca. **Notifying instructors of a missed exam does not automatically entitle students to a makeup.**

- For medical illnesses, students may consult Student Health Services and request a Student Medical Certificate from the physician. If assessed by an off-campus doctor, students must obtain a certificate from his/her office at the time of the visit/assessment. Student Medical Certificate (SMC) is available here:
https://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf
- **Documentation for Accommodation:** Individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds or for other reasons.
- **Western University policy on Consideration for Student Absence** is available here:
https://counselling.ssc.uwo.ca/procedures/probation_rtw/appeals.html
- **Religious Accommodation:** Students should consult the University's list of recognized religious holidays and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

Policy Regarding Class Attendance and Engagement: If the instructor deems a student's attendance or engagement in the class to be unsatisfactory, that student may be prohibited from writing the final examination. Examples of unsatisfactory class engagement include frequent absences from an in-person or synchronous online class, lack of assignment submissions, and inadequate use of online course materials. Instructors who intend to make use of this policy will notify the student in advance.

Statement on Mental Health and Support Services: Students under emotional/mental distress should visit http://uwo.ca/health/mental_wellbeing/ for more information and a complete list of resources on how to obtain help.

Statement on Remote Proctoring: While Western intends to hold most classes, mid-terms and finals in-person, the London-Middlesex Health unit may require western to teach in a remote format. If this occurs, all assessments will be done remotely and may involve the use of remote proctoring software (i.e., Proctorio, ProctorTrack). Instructors will provide information on the details should the need arise.