# Intermediate Microeconomic Theory I ECONOMICS EC2150A-001 Department of Economics Western University

### September 2020

### **General Information:**

Instructor:Ali KamranzadehOffice:4239 SSCE-mail:akamranz@uwo.caPlease put Econ 2150 in subject.Office hours:Tuesdays and Thursdays, 10:30am -12:30pm (ET, via Zoom)•TA office hours:TBA.Delivery mode:online asynchronousCourse website:https://owl.uwo.ca/portalUndergraduate inquiries:519-661-3507or SSC Room 4075 or econugrd@uwo.ca

### **Registration:**

You are responsible for ensuring you are registered in the correct courses. If you are not registered in this course, the Department will not release any of your marks until your registration is corrected. You may check your timetable by using the Login on the Student Services website at <u>https://student.uwo.ca</u>. If you notice a problem, please contact your home Faculty Academic Counsellor immediately.

## **Prerequisite Note:**

The prerequisites for this course are Economics 1021A/B and Economics 1022A/B or Economics 2001A/B; and one of MCV4U, Mathematics 0110A/B, Calculus 1000A/B, Calculus 1500A/B, Mathematics 1225A/B. An antirequisite is Economics 2260A/B.

You are responsible for ensuring that you have successfully completed all course prerequisites, and that you have not taken any anti-requisite courses. Lack of prerequisites may not be used as a basis for appeal. If you are found to be ineligible for a course, you may be removed from it at any time and you will receive no adjustment to your fees. This decision cannot be appealed.

If you find that you do not have the course prerequisites, it is in your best interest to drop the course well before the end of the add/drop period. Your prompt attention to this matter will not only help protect your academic record but will ensure that spaces become available for students who require the course in question for graduation.

#### **Course Objectives:**

This course will acquaint student with theories of consumers and firm's behavior, and how they interact together in competitive markets. Students will be introduced to key microeconomics tools of constrained optimization, equilibrium analysis and comparative statics. These tools enable students to analyze and discuss impact of government policies in a competitive market

on consumers and producers. Real life examples will be used to teach the key concept and illustrate how microeconomics applies to market participants decision making and policy issues.

## **Course Learning Outcomes:**

After successful completion of the course, students will be able to:

- Explain consumers and producer's decision making in perfectly competitive markets.
- Solve constrained optimization problems: utility maximization and cost minimization.
- Identify which markets are competitive and explain the concept of equilibrium.
- Provide welfare analysis and comparative statics. Apply these tools in future economics courses.
- Analyze effect of government intervention on welfare in a competitive market.

## **Textbook(s) and Course Materials:**

Required: BB = David Besanko and Ronald R. Braeutigam. *Microeconomics*.  $6^{th}$  Edition, Wiley 2020. Available for purchase in the bookstore

Required: SE = Peter A. Streufert, 2020, *Sandbox Examples for Intermediate Consumer and Producer Theory, Western University.* This note will be available online without cost for your personal use only, this material is copyrighted.

Optional: David Besanko and Ronald R. Braeutigam, *Microeconomics, Study Guide*. 6<sup>th</sup> *Edition, Wiley 2020*.

## **Communication:**

- Students should check the course OWL site every 48 hours.
- Emails will be monitored daily; students will receive a response in 24 48 hours. Please put Econ 2150 in subject. Only emails sent from UWO account would be answered.
- A weekly update will be provided on OWL announcements. This would contain recorded video lectures, suggested practice problems, and links to Zoom office hours.
- During Zoom office hours, you can only use the Chat option to ask questions. This make office hours accessible to all and easier to follow. Questions will be answered in the order received.
- Access to Zoom office hours will be restricted to students with valid UWO email address, for example, @uwo.ca or @ivey.ca.
- This course will use OWL Forum for discussions. If you have any questions, post them on the Forum. You can discuss your questions with your classmates there.
- The discussion forums will be monitored daily by instructor or TA.

## **Technical Requirements**

- Laptop or computer
- Stable internet connection

- Microphone
- Webcam
- Camera, to take pictures of answers to the tests in case OWL services is disrupted.

For technical support, see the OWL Help page or contact Western Technology Services Helpdesk (https://wts.uwo.ca/about-wts/contact.html). Google Chrome or Mozilla Firefox are the preferred browsers for OWL; update your browser frequently.

### **Grading:**

Midterm #1	worth 20%, Tentatively on Wednesday, September 30
Midterm #2	worth 20%, Tentatively on Wednesday, October 21
Midterm #3	worth 20%, Tentatively on Wednesday, November 18
Final	worth 40%, To be announced by Registrar

#### **Exam Duration and Type**

All testing is online, open book, via the OWL Tests & Quizzes tool. Exams dates/times will be scheduled by the Registrar's Office, after which students will be notified. Above mentioned exam dates are tentative. Midterm exams are one hour in length with 2 hours availability window and Final Exam will be 2 hours in length with 4 hours availability window. Modifications should be expected. While attempting a Midterm or Final exam, once you start the exam, you will have the exam length time or until the exam closes to finish.

Students are forbidden from using any communication equipment such as cell phone, computer programs or software, online resources or websites or other aides unless authorized by the instructor, such an authorization must be stated explicitly during the examination. (The instructor intends to allow the use of some resources, and the boundary between allowed and disallowed resources will be explained as the course proceeds.)

The material for all tests and exams consists of the topics covered in the BB textbook and the SE note, any assigned readings, and the material covered in the recorded video lectures. Some of the topics covered in the lectures, including problems done in class, may not appear in the BB textbook or SE note. Students are reminded that they are responsible for this material.

Midterm and Final exams are timed. If you are a student with a disability and require extra time accommodation, please ensure your accommodations are active on the Accommodated Exams website <u>https://studentservices.uwo.ca/Accommodatedexamssignup/</u> for this course 10 days before the assessment. Any accommodations posted there will be applied to your assessment.

#### Policies regarding missed exams:

• All examinations, whether regularly scheduled or make-up, are subject to the university policy for exceptional circumstances as stated at <a href="https://www.uwo.ca/univsec/pdf/academic\_policies/appeals/Academic\_Consideration\_for\_absences.pdf">https://www.uwo.ca/univsec/pdf/academic\_policies/appeals/Academic\_Consideration\_for\_absences.pdf</a>. Note that the policy's Sections 3, 4, and 5 (on pages 3, 4, and 5) expressly state that students must contact the instructor no later than **24 hours** after the end of their period of excused absence from academic responsibilities. Failure to do so invalidates the excuse for the purposes of this course. See the 'Please Note' section of

this syllabus for details on these procedures.

- Unexcused unwritten exams receive a mark of zero.
- The tests must be written on the assigned dates. There are **no** make-up midterm exams. An excused midterm's weight will be shifted to the final exam. Make-up final exams will be scheduled by the instructor.
- Students who have been excused from one or more exams may find that their final exam differs in form and/or content from the final exam given to students who have written all exams at the regularly scheduled times. For example, a student who has not written one of the midterms may find that their final exam (whether regularly scheduled or make-up) has more questions concerning the material that would have been tested on the unwritten midterm. Or, for another example, a student writing a make-up final exam may find that their final exam has questions on different topics than those tested in the regularly scheduled final exam, and that those questions need to be answered by essay rather than short-answer or multiple-choice. Such alterations are not intended to change the expected difficulty of the exams.

#### Assignments

There are no problem sets that you must hand in for marks. However, I will assign practice problems. You should make sure that you read SE note carefully and solve the examples and problems provided there. Answer keys for suggested practice problems will be provided. After reading the assigned BB and SE chapter, and going through the material try to solve the suggested assigned problems and practice quizzes. You are advised to do the problems and, more importantly, understand the meaning of the results and relevance of the problem-solving process.

## **Topics Covered:**

This course will cover the following BB chapters. Modifications should be expected.

Introduction to Microeconomics, Chapters 1, 2

- Constrained optimization
- Equilibrium analysis
- Comparative statics

Consumer Theory, Chapters 3 - 5

- Preferences and utility
- Choice
- Demand and consumer welfare

Production and Cost Theory, Chapters 6 - 8

- Production functions
- Cost minimization
- Cost curves

Perfectly Competitive Markets, Chapters 9-10

- Profit maximization
- Market equilibrium

- Economic efficiency
- Government intervention
- Comparative statics, welfare analysis

Furthermore, chapters on the SE notes corresponding to the BB textbook will be covered. These chapters will be announced via OWL.

## Tips on How to Be Successful in this Class:

Students in this class should understand the level of autonomy and self-discipline required to be successful.

- Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
- I will teach the key concepts through recorded video lectures. These videos will be provided on OWL. Treat this course as you would a face-to-face course. Take notes as you go through the lesson material.
- Do not be afraid to ask questions. If you have questions or are struggling with a topic, attend instructor or TA office hours or use the online discussion boards.
- Start each week by reading the assigned BB and SE chapters. Videos and Power points do not contain all of the material that you need to know! You must read the BB textbook and the Sandbox note.
- As part of course materials, you have access to SE note at OWL. This note and problems within it are of very importance and have self-learning and self-explanatory style. The SE assignments are subject to Examination.
- After reading the assigned BB and SE chapter, and going through the material try to solve the suggested assigned problems and practice quizzes.
- Connect with others. Try forming an online study group and meet on a weekly basis for study and peer support.

## **Professionalism, Privacy and Copyright:**

- Students are expected to follow the <u>Student Code of Conduct.</u>
- All lectures and course materials, including slides, presentations, outlines, and similar materials, are protected by copyright. Students may take notes and make copies of course materials for their own educational purposes only.
- Students may not reproduce (or allow others to reproduce), post or distribute lecture notes, assessments, or any other course materials publicly and/or for commercial purposes without written consent.
- In order to protect privacy, students **may not** record office hours or any other online session.
- Students are expected to follow online etiquette expectations provided on OWL and the Online Etiquette section in this course outline.
- Students will be expected to take an academic integrity pledge before some assessments. Some sessions may be recorded by the instructor. Recorded sessions will remain within the course site or unlisted if streamed.

### **Statement on Recording of Remote Learning Sessions**

Some/All of the remote learning sessions for this course may be recorded. The data captured during these recordings may include your image, voice recordings, chat logs and personal identifiers (name displayed on the screen). The recordings will be used for educational purposes related to this course, including evaluations. The recordings may be disclosed to other individuals under special circumstances. Please contact the instructor if you have any concerns related to session recordings. Participants in this course are not permitted to record the sessions.

### **Online Etiquette**

Some components of this course will involve online interactions. To ensure the best experience or both you and your classmates, please honor the following rules of etiquette:

- Please use your computer and/or laptop if possible (as opposed to a cell phone or tablet).
- Ensure that you are in a private location.
- To minimize background noise, kindly mute your microphone for the entire online session until you are invited to speak.
- In order to give us optimum bandwidth and web quality, please turn off your video camera for the entire online session unless you are permitted.

The course instructor will act as moderator for the online session and will deal with any questions from participants. To participate please consider the following:

- You can only use the Chat option to ask questions. Questions will be answered in the order received.
- Self-identify when asking question.

General considerations of "netiquette":

- Keep in mind the different cultural and linguistic backgrounds of the students in the course.
- Be courteous toward the instructor, your colleagues, and authors whose work you are discussing.
- Be respectful of the diversity of viewpoints that you will encounter in the class and in your readings. The exchange of diverse ideas and opinions is part of the scholarly environment. "Flaming" is never appropriate.
- Be professional and scholarly in all online postings. Cite the ideas of others appropriately. Note that disruptive behavior of any type during online classes, including inappropriate use of the chat function, is unacceptable. Students found guilty of Zoom-bombing a class or of other serious online offenses may be subject to disciplinary measures under the Code of Student Conduct.

## Please Note Department & University Policies for 2020-2021

The University expects all students to take responsibility for their own Academic Programs. Students should check their registration to ensure they are enrolled in the correct courses.

Academic Rights and Responsibilities: Students should be familiar with their "Academic Rights and Responsibilities" as outlined <u>here</u> in the Western Academic Calendar. Claiming that "you didn't know what to do" is not an acceptable excuse for not following the stated procedures.

**Guidelines and Policies for Students** are posted online in the current Western Academic Calendar at <u>http://westerncalendar.uwo.ca</u>. Undergraduate information for the Faculty of Social Science can be found at: <u>https://www.ssc.uwo.ca/undergraduate/index.html</u> and for the Department of Economics at: <u>https://economics.uwo.ca/undergraduate/index.html</u>.

**Rules of Conduct for Examinations:** Students are expected to know the university's Rules of Conduct for Examinations, available <u>here</u>.

**Cheating and Academic Offences:** Students are responsible for understanding what it means to "cheat." The Department of Economics treats cheating and other academic offences very seriously and will investigate any suspect behavior. Students found guilty will incur penalties that could include a failing grade or being barred from future registration in Economics courses or programs. The University may impose further penalties such as suspension or expulsion.

**Plagiarism:** Plagiarism is an academic offence. Students must write their essays and assignments in their own words. Ideas/passages taken from another author must be referenced with footnotes or citations and acknowledged with quotation marks where appropriate. Western University uses software to check for plagiarism and students may be required to electronically submit their work. Those found guilty will be penalized as noted in point 3. See Scholastic Discipline for Undergraduate Students here in the Western Academic Calendar.

Academic Appeals: Students should refer to the Student Academic Appeals section <u>here</u> in the Western Academic Calendar. Please note the relevant deadlines.

**Department Appeals Procedures:** The Department will not consider an appeal unless an attempt has been made to settle the matter with the instructor first. Students who remain dissatisfied with the outcome may submit a written appeal to the Undergraduate Director in Economics, stating the reasons for their appeal. Information on the Department of Economics' appeals procedure and the appeals form are available <u>here</u>.

**Systematic Adjustments:** Systematic adjustments of class grade distributions (either up or down) can occur in Economics courses. The systematic adjustment of a class grade distribution is **not** grounds for an appeal.

#### Add/drop deadlines:

Deadline to <u>add</u> a first term half course: Deadline to <u>drop</u> a first term half course: Thursday September 17, 2020 Thursday November 12, 2020 **Oversleeping or Misreading the Exam Schedule:** Faculty of Social Science policy states that oversleeping or misreading the exam schedule is NOT grounds for a makeup. This rule applies to all exams in the Department of Economics.

**End of Term Travel:** Students must book travel arrangements AFTER final exam dates have been posted; travel is not an acceptable excuse for absence from a final exam.

**Rewriting Exams and Retroactive Reweighting are NOT Permitted:** Students who proceed to write a test or examination must be prepared to accept the mark. Rewriting tests or examinations, or retroactive reweighting of marks, is **not** permitted.

**Accommodation Policies:** Students with disabilities should work with Accessible Education (formerly SSD), which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: <u>Academic Accommodation for Students with Disabilities</u>.

Academic Consideration for Student Absence: Students will have up to two (2) opportunities during the regular academic year to use an on-line portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration is being sought is worth 30% or less of the student's final grade. Students are expected to contact their instructors within 24 hours of the end of the period of the self-reported absence, unless noted on the syllabus. Students are not able to use the self-reporting option in the following circumstances:

- for exams scheduled by the Office of the Registrar (e.g., December and April exams)
- absence of a duration greater than 48 hours
- assessments worth more than 30% of the student's final grade
- if a student has already used the self-reporting portal twice during the academic year

If the conditions for a Self-Reported Absence are *not* met, students will need to provide a Student Medical Certificate if the absence is medical or provide appropriate documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact their Faculty academic counselling office for more information about the relevant documentation. It is strongly recommended that students notify the instructor as soon as possible, ideally before the assessment, when they become aware of an absence. University policy is that students must communicate with their instructors no later than 24 hours after the end of the period covered by the SMC or immediately upon their return from their documented absence. Failure to follow University policy and procedures may result in denial of academic accommodation and a grade of zero.

Individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds or for other reasons. All required documentation for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student's Home Faculty.

For Western University policy on Consideration for Student Absence, see: <u>Policy on Academic Consideration for Student Absences - Undergraduate Students in First Entry</u> <u>Programs</u>.

For the Student Medical Certificate (SMC), see: http://www.uwo.ca/univsec/pdf/academic\_policies/appeals/medicalform.pdf.

**Religious Accommodation:** Students should consult the University's list of recognized religious holidays and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the <u>Western Multicultural Calendar</u>.

**Policy Regarding Class Attendance and Engagement:** If the instructor deems a student's attendance or engagement in the class to be unsatisfactory, that student may be prohibited from writing the final examination. Examples of unsatisfactory class engagement include frequent absences from an in-person or synchronous online class, lack of assignment submissions, and inadequate use of online course materials. Instructors who intend to make use of this policy will notify the student in advance.

**Statement on Mental Health and Support Services:** Students under emotional/mental distress should visit <u>http://uwo.ca/health/mental wellbeing/</u> for more information and a complete list of resources on how to obtain help.